

Roundtrip with Art message: why?

To raise awareness with the public in the context of general welfare, involving wider audience and local government (GRAN issue, priority)

Key Audiences: people with complaints (& not yet diagnosed), family, colleagues, employer

Key Activities:

- 2023 : Itinerant art exhibitions in several towns with which we highlight the importance of early diagnosis of RA.
- Nelly's (patient expert) lectures "What after the diagnosis?"
- Cooperation with hospitals and rheumatologists (lectures for patients by rheumatologists).
- E-learning tool in collaboration with Dr./Profs rheumatologists. (from sept)
- June : Experience event, BBQ, walk, cycle tour and discovery activities with 3D glasses, to make partners, people aware of what it is like to live with RA.



Outcomes/Results:

- Attracted a wider audience
- Raised awareness of RA in a creative way with the patients' message/story behind the artwork
- Projects promoted via local government, artists, several associations, caregivers,, and local publicity.



Next Steps: in 2024

- Further education/ awareness and art exhibitions in hospitals
- Launch of the e-learning tool in practice for non-patients & patients to consult to check their knowledge about RA in an interactive way and contribute to self-management.